

(1) PG Diploma in Journalism and Mass Communication
Department of Journalism and Mass Communication
Kumaun University, Nainital
Board of Studies
September 07, 2015

The meeting of the Board of Studies of Journalism and Mass Communication, Kumaun University, was held today (September 07, 2015). The meeting was attended by the following members:

1. Prof. D.S. Pokhariya (Convener), Coordinator, Journalism and Mass Communication, S.S.J. Campus, Almora.
2. Prof. Govind Singh Bisht, Head, Journalism and Mass Communication, Uttarakhand Open University, Haldwani.
3. Dr. Ashok Rustagi, Coordinator, Journalism and Mass Communication, J.S. Hindu College, Amroha, U.P.
4. Dr. Girish Ranjan Tiwari, Associate Professor, Department of Journalism and Mass Communication, D.S.B. Campus, Nainital
5. Ms. Poonam Bisht, Assistant Professor, Department of Journalism and Mass Communication, D.S.B. Campus, Nainital.

The B.O.S panel took the following decisions:

Decision - 1

Implementation of CBCS system from new session

- The Board members recommend that as per the UGC guidelines and instructions from the University, the Department will implement the Choice Based Credit System (CBCS) from the coming session at PG level as and when decided by the University. The outline of the elective papers and their syllabi were finalised in today's meeting.
- The Board members also decided that the module for the award of credits, grading pattern and the stipulated time for instruction/teaching of different parts of syllabi in both PG diploma and MA (Journalism and Mass Communication) will remain uniform with the CBCS structure which will be finalized by the Faculty of Arts, Kumaun University in the coming months.

Decision -- 2 Syllabus finalized under CBCS format



(1) PG Diploma in Journalism and Mass Communication

Semester – I

Old syllabi

Paper – I	History of Journalism and Contemporary Issues
Paper – II	Communication: Concepts, Theory and Practice
Paper – III	News: Definition, Concept and Reporting
Paper – IV	Editing, Printing and Production

Note: The syllabi of the old compulsory papers will remain unchanged. No elective paper will be introduced in Semester I.

Semester II

Old Syllabi

Paper –V	Media laws in India and Ethics of Journalism
Paper –VI	Advertising and Public Relations
Paper – VII	Electronic Media
Paper –VIII	Project Report

Note: The Board members decided that the syllabi of old compulsory papers Paper V, VI, VII will remain unchanged. Under the new CBCS format, following changes have been introduced in Paper VIII from the current session (2015-16):

1. Viva Voce will be removed from Paper VIII.
2. The students will be given three choices of elective papers against Project Report (100 marks). Those who do not desire to prepare Project Report are required to opt for any one of the following elective papers which will be of 100 marks (Theory: 75 marks, Internal Assessment: 25 marks).

(Elective/Open Elective Papers)

(1) भाषा विज्ञान एवं देवनागरी लिपि

100 अंक

1. भाषा का स्वरूप एवं उसकी विशेषताएं
2. ध्वनि विज्ञान
3. अर्थविज्ञान:
4. रूप विज्ञान

5. व्याकरण
6. हिन्दी भाषा का विकास
7. देवनागरी लिपि एवं उसका विकास

(2) Right to Information (RTI)

100 marks

1. Main provisions under Right to Information Act 2005
2. Significance of RTI Act
3. Misuse of RTI Act
4. Areas exempted from RTI
5. RTI and Mass Media

1. सूचना का अधिकार अधिनियम 2005
2. सूचना का अधिकार अधिनियम का महत्व
3. सूचना का अधिकार अधिनियम का दुरुपयोग
5. सूचना का अधिकार अधिनियम दायरे से बाहर क्षेत्र
6. सूचना का अधिकार अधिनियम और मॉस मीडिया

(3) अनुवाद: सिद्धांत एवं प्रयोग

100 अंक

1. अनुवाद: परिभाषा, क्षेत्र और सीमाएँ
2. अनुवाद का स्वरूप: अनुवाद कला, विज्ञान अथवा शिल्प।
3. अनुवाद की इकाई: शब्द, पदबंध, वाक्य, पाठ।
4. अनुवाद के उपकरण: कोश, पारिभाषिक शब्दावली, थिसारस, कम्प्यूटर आदि।
5. अनुवाद की सार्थकता, प्रासंगिकता एवं व्यावसायिक परिदृश्य।
6. अनुवादक के गुण।
7. शाब्दिक अनुवाद, भावानुवाद, छायानुवाद, पूर्ण और आंशिक अनुवाद, आशु अनुवाद, मशीनी अनुवाद।
8. व्यावहारिक अनुवाद: अंग्रेजी से हिंदी एवं हिंदी से अंग्रेजी अनुवाद का अभ्यास

Under the CBCS format, the new syllabi for PG Diploma as approved by the Board of Studies will be the following:

Semester I

Paper – I

History of Journalism and Contemporary Issues

Paper – II

Communication: Concepts, Theory and Practice

Paper – III	News: Definition, Concept and Reporting
Paper – IV	Editing, Printing and Production

Semester II

Paper – V	Media laws in India and Ethics of Journalism
Paper – VI	Advertising and Public Relations
Paper – VII	Electronic Media
Paper – VIII	Project Report/ भाषा विज्ञान एवं देवनागरी लिपि / Right to Information (RTI) / अनुवाद: सिद्धांत एवं प्रयोग

(2) MA (Journalism and Mass Communication)

Old syllabi

Semester - III

Paper – IX	Marketing and Corporate Communication
Paper – X	Media management and Ownership
Paper – XI	New Media Technology
Paper – XII	Internship and Project Report

Note: The Board members decided that the syllabi of old compulsory papers Paper IX, X, XI will remain unchanged. Under the new CBCS format, following changes have been introduced in Paper XII from the current session (2015-16):

1. Internship and Viva Voce will be removed from Paper XII.
2. In place of Internship and Project Report, the students will be required to opt for any one of the following two papers, which will be of 100 marks (Theory: 75 marks, Internal Assessment: 25 marks).

(Elective/Open Elective Papers)

(1) New Media and Social Media

(100 marks)

1. Challenges for Journalists in Digital Era.
2. Growth of FM Radio in India and reasons for popularity.

3. Citizen Journalism: Meaning, Concept, Significance and Challenges.

4. Growth of Social Media in India (Facebook, Twitter, Blogging etc.).

5. Social Media as boon and bane for society.

6. Brief Introduction of Digital Signature and Digital Locker.

1. डिजिटल युग में पत्रकारों के समक्ष चुनौतियां
2. भारत में एफ0एम0 रेडियो का विकास एवं इसकी लोकप्रियता के कारण
3. नागरिक पत्रकारिता : अर्थ, अवधारणा, महत्त्व एवं चुनौतियां
4. भारत में सोशल मीडिया का विकास (फेसबुक, ट्विटर, ब्लॉग आदि)
5. सोशल मीडिया का सामाजिक अवदान
6. डिजिटल हस्ताक्षर एवं डिजिटल लॉकर की संक्षिप्त जानकारी

(2) Communicative English

(100 marks)

1. 7Cs principles for effective communication
2. English Grammar: Use of Articles and Prepositions
3. Language skills: Precis writing, Essay writing, Letter Writing, Feature Writing
4. Preparation for Job Interviews
5. Significance of Non-Verbal Communication

Semester IV

Paper – XIII	Communication Research
Paper – XIV	Development Communication
Paper – XV	Dissertation
Paper – XVI	Viva Voce

Note: The syllabi of the old compulsory papers will remain unchanged.

Under the CBCS format, the new syllabi for MA (Journalism and Mass Communication) as approved by the Board of Studies will be the following:

Semester - III

Paper – IX	Marketing and Corporate Communication
Paper – X	Media management and Ownership
Paper – XI	New Media Technology
Paper – XII	New Media and Social Media / Communicative English

Semester IV

Paper – XIII	Communication Research
Paper – XIV	Development Communication
Paper – XV	Dissertation
Paper – XVI	Viva Voce

Decision -- 3

The Board members decided that the qualifying percentage for the general candidates applying for the course of PG Diploma in Journalism and Mass Communication will be reduced to 40 per cent instead of 45 per cent from the current session (2015-2016).

Decision--4

In view of the proposal received from Gyanarthi Media, Kashipur to start Mass Communication and Animation course at Graduation and Post Graduation level, the Board of Studies recommend that a separate Board of Studies should be held to look into it and two experts from the field of animation and multimedia should be included in the Board of Studies of Journalism and Mass Communication, Kumaun University. The Board proposes that this course be named as B. Des (Bachelors of Design) and M. Des (Masters of Design).

Decision – 5

The Board proposes that students should be asked to take admission into Semester I of PG Diploma and Semester III of MA (Journalism and Mass Communication) only once and admission process should not be repeated in Semester II of PG Diploma and Semester IV of MA (Journalism and Mass Communication).

Department of Journalism and Mass Communication
Kumaun University, Nainital
Board of Studies
October 30, 2015

The meeting of the Board of Studies of Journalism and Mass Communication, Kumaun University, was held today (30.09.2015). The meeting was attended by the following members:

1. Prof. D.S. Pokhariya (Convener), Coordinator, Journalism and Mass Communication, S.S.J. Campus, Almora.
2. Prof. B.S. Bisht, Dean, Faculty of Arts, D.S.B Campus, Kumaun University.
3. Prof. Hiralal Prajapati, Head, Applied Arts; Dean, Faculty of Visual Arts, Banaras Hindu University, Varanasi.
4. Dr. Girish Ranjan Tiwari, Associate Professor, Department of Journalism and Mass Communication, D.S.B. Campus, Nainital
5. Ms. Poonam Bisht, Assistant Professor, Department of Journalism and Mass Communication, D.S.B. Campus, Nainital.

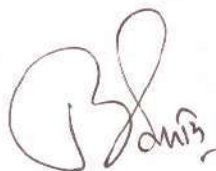
The B.O.S panel took the following decisions:

Decision – 1

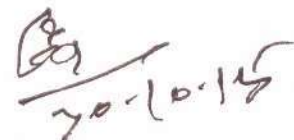
Representation of Media Industry heads in the Board of Studies panel

In view of the increasing significance attached to the interaction between Industry heads and Higher Education especially in the job-oriented professional courses such as Journalism and Mass Communication, Animation etc., the Board of Studies recommends that the representatives of the media industry (editors, deputy editors etc. of the prominent newspapers and news channels, Creative Studios, production houses etc.) should be included in the panel of the Board of Studies of Journalism and Mass Communication, Kumaun University. Their valuable inputs will help make the course curriculum more job-oriented and also help in arranging campus interviews for the students in future. The list of experts will be provided by Dr. Girish Ranjan Tiwari.

Decision-2






30-10-15



.A. in Animation and Design

- The Board of Studies recommended starting of a course named B.A. in Animation and Design from 2015-16. The structure and syllabi of the course were also decided in today's meeting. The Board recommended that B.A. in Animation and Design course will be run in self-financed mode and its fee structure will be similar to that of B.A. (Journalism and Mass Communication) course run by Kumaun University. The qualifying percentage for admission to this course shall be as per the University norms. The grading and marking will also be uniform with the University norms.
- The Board is also proposing a list of external examiners for this course and it shall be submitted to the Controller of Examination, Kumaun University, by the Coordinator.

*Under the Faculty of Arts
and Department of Journalism
and Mass Communication
Kumaun
University*

Syllabi of B.A. in Animation and Design

Course Structure

Duration: Three Year – Six Semesters

Total Marks 100

(Theory Examination - 75 + Internal Assessment- 25)

Semester 1

Paper-1

English – 1

Maximum Marks 75

Grammar: The Simple sentence: statements, questions, imperatives and exclamations: questions and answers: the use of tenses: the articles: basic punctuation.

Comprehension: Essays, articles and short fiction, selection text book to be prepared by the department.

Composition: Logical arrangement of sentences in a connected speech, dialogue writing: structured piece of writing – paragraph and précis.

*K. Lal Singh
31/10/2014*



Phonetics and Spoken English: - Practice Classes (Not to be included in the written examination paper).

A. Phonetics:- the choice is a model: the RP accent :the organs of speech the sound of English : vowels and consonants

B. Presentation, Discussions and Debate

Internal Assessment

Paper-2

Hindi -1

Maximum Marks 75

1. हिन्दीवर्तनी - वर्तनीविश्लेषण (5)
2. शब्दज्ञान
शब्दभेद - 1. रचनाकीदृष्टिसेशब्दभेद - रूढवोगिकवागरूढसंधिसमानउपसर्ग, प्रत्यय (15)
2. इतिहासकीदृष्टिसेशब्दभेद - (5)
3. अर्थकीदृष्टिसेशब्दभेद - पर्यायवाची, विलोमअनेकार्थी (10)
समश्रुत, अनेकशब्दोंकेलिएएकशब्द
4. शब्दशुद्धि (5)
3. वाक्य
वाक्यरचना (5)
वाक्यशुद्धि (5)
4. संक्षेपण (8)
5. पल्लवन (8)

स. ए. ए. ए. ए. ए.
2014-2015



रिभाषिकशब्दावली - हिंदी - अंग्रेजी

(5)

अंग्रेजी - हिंदी

(4)

मातृरक मूल्यांकन

Paper-3 Fundamentals of Art, design& Visualization 4(Theory)

Maximum Marks 75

(Introduction, Principles of design, Photography, Perspective Anatomy Study, Still Life)

Paper-4 Drawing and Sketching (Practical)

Maximum Marks 75

Paper-5 Computer Graphics Part - 1(Practical)

Maximum Marks 75

(Adobe Photoshop - Basics, Coloring, Menu, Textures)

DISPLAY (Internal Assessment)

Semester II

Paper-1 English-2

Maximum Marks 75

Grammar: Modal verbs: prepositions; the infinitive and the Ground: active and Passive voice; direct and indirect speech: complex and compound sentences - main clause and various sub clauses.

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Comprehension: Study of a full length masterpiece – selection to be made by
Department

Composition: Short essay, news article, summary and precise writing

Phonetics and Spoken English – Practice Classes (Not to be included in the
written examination paper):

A. Phonetics – word accent: and rhythm in connected speech: assimilation
information

B. Interview, Meeting, Group Discussion and debate

Paper-2

Hindi -2

Maximum Marks 75

1. भारत का संविधान और राजभाषा हिंदी

- भारत की राजभाषा नीति
- संविधान की धारा - 343 - 1,2,3.
- हिंदी राजभाषा अधिनियम - 1963 (संशोधित)
- राजभाषा नियम यथासंशोधित
- राजभाषासंकल्प
- राजभाषा के रूप में हिंदी प्रयोग के लिए प्रोत्साहन योजना

2. हिंदी भाषा की प्रकृति

3. कार्यालयी प्रचार

4. टिप्पणी एवं प्रारूपण

5. कंप्यूटर में हिंदी का प्रयोग

Sh. Lal Rajput
की 101 2011

Paper-3

Drawing and Sketching (Practical)

Maximum Marks 75

Paper-4

2D Classical & Digital Animation (Practical)

Maximum Marks 75

(Mechanics – Classical & Digital-Flag, BoxJump, Rolling Coin)

(Bio –Mechanics – Classical & Digital-Bird Flight, ManWalk, Front Walk)

Paper-5

Introduction to Flash (Practical)

(Lights & shades, Guide Layer, Masking, Inverse Kinematics)

Semester III

Paper-1

History and Material Method (Theory)

(Photography, 3D Animation and Game Design)

Maximum Marks 100

Paper-2

Drawing and Sketching (Practical)

Maximum Marks 100

Paper – 3

Photography (Practical)

Maximum Marks 100

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P-4

3D Animation (Autodesk 3Ds Max) (Practical)

MAX Modeling (organic), Rigging & Skinning, Animation Graph Editor,
(Skinning)

Paper-5 Game Designing (Practical)

Maximum Marks 75

Paper - 6 Computer Graphics Part - 2 (Practical)

Maximum Marks 75

Software Study – Adobe Illustrator (Detail), Coral Draw (Detail), Adobe Premiere
(Detail)

Semester IV

Paper -1 History and Material Method (Theory)

(Maya, Adobe Premiere)

Maximum Marks 100

Paper-2 Drawing and Sketching (Practical)

Maximum Marks 100

Paper-3 Introduction to Maya (Practical)

Maximum Marks 75

MAYA (Modeling) -Surface, Nurbs Modeling, Character Modeling

MAYA (Texturing) –Hypershade, 2D Texture, 3D Texture, UV Mapping, Paint,
Visor

K.L. Lal Singh
30/10/2015



MAYA (Lighting)-Introduction, Lighting/Shading, Three point Lighting, Indoor Lighting, Outdoor lighting

Paper-4 Basics of dynamics (Practical)

Maximum Marks 75

MAYA (Animation & Dynamics)-Morphing, cycling and posing
Graph Editor, time configuration, Particles, Emitter, Fluid Effect
Field, Soft Body & Rigid Body, Fur & Hair, N-Cloth and n Dynamics

Paper-5 Adobe Premiere (Practical)

Maximum Marks 75

Introduction, Video and Sound Making, Project Submission

Semester V

Paper -1 History and Material Method (Theory)

(Visual effects & After Effects 1, 2,3)

Maximum Marks 100

Paper-2 Drawing and Sketching (Practical)

Maximum Marks 100

Paper-3 Visual Effects & After Effects Part- 1 (Practical)

Maximum Marks 75

AFTER EFFECTS-

42. 11/1/2015

Introduction to Broadcasting, Introduction to User Interface and a basic
Compositing, Basic
Animation, Spatial Interpolation, Temporal Interpolation, Precompositing Time Remap
Expressions, Masking on Images, Rotoscope, Color Correction, Keying, 3D
Layers - Camera+ Lighting, Text Animation, Tracking and Stabilizing, Cleanup,
Simulation, Particles

Paper-4 Visual Effects & After Effects (Fusion) Part- 2 (Practical)

Maximum Marks 75

FUSION-What is node based Compositing?, Interface overview & Bins

Working with tools, menus, Timeline & spline Rotoscope, Color Correction,
Keying, Tracking & Stabilize Rotoscope using tracking Technique, Used
camera/object/animation of Maya/max into fusion Stereo tool, Advanced Particle,
Paint tools and Clean up / Wire-Rig Remove

Paper-5 Visual Effect, & After Effects (Nuke) Part- 3(Practical)

Maximum Marks 75

NUKE-Nuke Workflow, Merge Tools with basic Compositing, Transformation
& Animation, Rotoscope, Shuffle & Shuffle Copy Color Management, Compose
Render Passes, Keying, Tracking, Stabilize, Cleanup, Introduction to 3D,
Assignment

Semester VI

Portfolio Development (2D, 3D)

Show Reel

Project Submission

Internship Report

H. C. R. P. S.
30/10/2015

Journalism and Mass Communication
Kumaun University, Nainital
Board of Studies
June 12, 2017

The meeting of the Board of Studies of the Department of Journalism and Mass Communication, Kumaun University, was held today (June 12, 2017) at D.S.B. Campus, Nainital. The meeting was attended by the following members:

1. Prof. A.R. Dangwal, Head, Dept. of Journalism & Mass Communication, HNB Central University, Srinagar, Garhwal.
2. Prof. Manoj Dayal, Dept. of Journalism and Mass Communication, Guru Jambheshwar University of Science and Technology, Hisar, Haryana.
3. Prof. Neerja Tandon, Head, Department of Hindi, D.S.B. Campus, Nainital.
4. Dr. Girish Ranjan Tiwari, Associate Professor, Department of Journalism and Mass Communication, D.S.B. Campus, Nainital.
5. Mrs. Poonam Bisht, Assistant Professor, Department of Journalism and Mass Communication, D.S.B. Campus, Nainital.

The following decisions were taken by the esteemed members of the Board of Studies in today's meeting:

Decision - 1

Modification in Paper XIII (Project Report+Viva Voce) in Semester II of PG Diploma in Journalism and Mass Communication

The esteemed members of the B.O.S. decided that the Project Report (100 marks) will cease to exist in Paper VIII Semester II of PG Diploma Course from session 2017-18. The students shall be evaluated on the basis of their overall performance in the class (50 marks) and also on the basis of their performance during the Viva Voce examination (50 marks).

Decision - 2

Admission to be opened for 1st year (Semester I) of M.A. (Journalism and Mass Communication) in self financed mode

In addition to the current self-financed degree course of M.A. (Journalism and Mass Communication) which allows students (who have qualified one-year PG Diploma in Journalism and Mass Communication course from any University recognized and approved by UGC) to get lateral entry into the final year (Sem-III) of the M.A. degree course, the Board members have



decided that the department will open admissions in the 1st year (Semester I) of M.A. (Journalism and Mass Communication) in self financed mode in the coming years.

Decision - 3

Modification in the expert panel /examiners (media representatives) approved for Board of Studies, Vice Voce examinations etc.

The Board members have decided that the Editors/Editorial Incharge/Senior Journalists will be included in the external expert/examiners' list for viva voce examinations, Board of Studies etc. A modified letter should be sent to the hon. Vice Chancellor through proper channel soon for his due approval.

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12/6/17

Poonam Biswal

BOARD OF STUDIES

Journalism and Mass Communication Kumaun University, Nainital.

Date: 14.8.2020

The meeting of the Board of Studies of Journalism and Mass Communication (Kumaun University) was held today (14.8.2020) through video conferencing using Zoom app and was attended by the following esteemed members:

1. **Prof Girish Ranjan Tiwari**, Convener, Head, Dept. of Journalism and Mass Communication, Kumaun University, Nainital.
2. **Prof. Manoj Dayal** (Member, Expert Panel)
3. **Dr. Sudhir Soni** (Member, Expert Panel)
4. **Poonam Bisht**, Assistant Professor, Dept. of Journalism and Mass Communication, Kumaun University, Nainital.

Minutes of the Meeting:

1. The Board members approved the course structure and syllabi of the M.A. in Journalism and Mass Communication in CBCS mode which shall be implemented as per Kumaun University's instructions. The details of the approved course structure of this new programme is given in Annexure-I.
2. The Board members also decided that the syllabi and course structure of two semesters (Odd and Even) of One-year PG Diploma in Journalism and Mass Communication programme will be same as that of the first two semesters of the proposed M.A. in Journalism and Mass Communication (CBCS mode) programme. However, the admission eligibility criteria, number of seats offered, fee structure of the currently running PG diploma course shall remain same as before.
3. The Board members decided that the currently running M.A. in Journalism and Mass Communication (lateral entry into third semester) course shall continue to run in the self-finance mode. The number of seats offered, lateral entry admission criteria and fee structure shall remain same as before. However, the syllabi and course structure of the third and fourth semester of the old course will be same as the third and fourth semester of the newly proposed M.A. in Journalism and Mass Communication course (CBCS).
4. The newly proposed two-year M.A. course (CBCS mode) shall be implemented as per the instructions given by the University. Also, the University will decide whether the PG Diploma qualified candidates seeking admission through lateral entry into the ongoing self-financed M.A. course (third semester) in the forthcoming 2020-21 session, will study the old course structure or the newly proposed CBCS course structure.

