



IBC INFOMEDIA PVT. LTD.

(A Division of International Brand Consulting Corporation, USA)

To,
Prof. Rajeev Upadhyay (Director - SRICC)
Kumaun University

KUMAUN UNIVERSITY

In India's Most Trusted State University

Has been selected for

INDIA'S MOST TRUSTED EDUCATION AWARDS 2021

(As per the Consumer Research Report 2021 by International Brand Consulting Corporation, USA)

India's Most Trusted Education Awards 2021 is an initiative by International Brand Consulting Corporation to recognize & honour the significant contributions of the educational institutions made towards building a strong India through the power of education.

The award is one of its kind which has been established to change the perspective of the people towards the education system and the institutions which are truly deserving and providing quality education & fulfilling their duties towards the society at large. India's Most Trusted Education Award is a recognition by invitation only. Your institution is eligible for the invite only after being selected as one of the institution for India's Most Trusted Education Award based on a comprehensive research conducted by International Brand Consulting Corporation, USA. **The award presentation ceremony will be held on 3rd April 2022, Sunday at The Leela Hotel, Mumbai.**

Institutions selected for India's Most Trusted Education Awards will also be eligible to participate in Asia's Education Awards 2021 (from Indian Region) in June 2022 in Bangkok, Thailand.

To know the complete benefits, selection process, research and registration process for INDIA'S MOST TRUSTED EDUCATION AWARDS 2021, please visit our **website: www.indiasmosttrustededucationawards.com**.

For any further query, please feel free to contact us.

We look forward to your participation in these awards.

Regards

Hemant Kaushik (CEO)
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(A Division of International Brand Consulting Corporation, USA)



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Website: www.indiasmosttrustededucationawards.com, www.ibcinfomedia.net, www.ibccorpusa.com

BENEFITS & ADVANTAGES:

Why to get associated with India's Most Trusted Education Awards Program?

- India's Most Trusted Education Award is the most acclaimed recognition in the field of education. It is an ultimate seal of the quality education, values, excellence & commitment towards the development of students & nation's education infrastructure.
- The awards program provides a powerful platform to showcase the success stories & achievements of the educational institutions who have earned a mark of trust through their utmost dedication & responsibility towards education & learning.
- The winners using the right mix of marketing & publicity techniques will see a significant growth in their stature brand & ranking amongst the other institutions throughout the nation because of the authenticity and the trust factor associated with the award title.
- Winning this award will help boost the morale of the staff/employees/students, give them more sense of pride and motivate them to perform better and achieve more.
- The event will provide an opportunity to connect with the prominent education leaders and the best minds from all over India under one roof.

The winners will be entitled to the Logo usage rights of India's Most Trusted Education Award 2021 for a span of one year from the date of receiving the award. The institution can use the logo in all of their publicity & marketing collaterals including brochure, catalogues, hoardings, Newspaper Ads, TV Ads, campaigns etc.

REGISTRATION PROCESS & FEE:

In order to register and participate, all the winners must fill & submit the registration e- form on our website & make the payment of the registration fee through Cheque/DD/Electronic bank transfer.

The registration & the Logo usage rights fee for one year has been fixed by the jury for Rs. 50,000/- (Fifty Thousand + 18.00% GST). The total amount is Rs. 59,000/- (Fifty Nine Thousand Only).

Payment of registration fee is mandatory for all winners without exception. The fee charged includes the cost of the research & evaluation process conducted in order to select the institutions and this contribution made by you empowers us to carry on this process and give you the most trusted educational institutions each year.

The registration fee includes invitation for 2 senior delegates of the institution.

Extra Delegate Fee: Rs. 15,000/- + 18% GST (per person). Dress Code is Business formal Suit with Tie.

ABOUT THE WINNERS:

Good education is the key to transform lives & communities. It opens the doors to the development of individuals & growth of the nation. In today's world the biggest challenge is to identify the institutions actually offering quality education amidst the institutions which are merely making money. These awards are a great way of recognising the efforts of such institutions which have made their mark in the education sector by strengthening the nation's educational infrastructure. We at IBC feel privileged year after year to present to you with some of the finest educational institutions of India which are chosen by the consumers and selected through our unbiased evaluation process. Some of these institutions apart from your institution from different parts of India are: **INDIAN INSTITUTE OF TECHNOLOGY - MADRAS, BIRLA INSTITUTE OF TECHNOLOGY & SCIENCE - PILANI, INDIAN INSTITUTE OF MANAGEMENT - AHMEDABAD, MANIPAL ACADEMY OF HIGHER EDUCATION, MIRANDA HOUSE, ST. XAVIER'S COLLEGE - KOLKATA, NMIMS UNIVERSITY, TATA INSTITUTE OF SOCIAL SCIENCES, INDIAN INSTITUTE OF SCIENCE - BANGALORE, XAVIER LABOUR RELATIONS INSTITUTE, ANNA UNIVERSITY, INSTITUTE OF HOTEL MANAGEMENT, CATERING & NUTRITION - PUSA, SYMBIOSIS INSTITUTE OF COMPUTER STUDIES & RESEARCH, EUROKIDS, S.R.M INSTITUTE OF SCIENCE AND TECHNOLOGY, AMITY UNIVERSITY, PUNJAB AGRICULTURAL UNIVERSITY, MAYO COLLEGE - AJMER, SARALA BIRLA ACADEMY - BANGALORE, THE BRITISH SCHOOL - DELHI, KIDZEE, DELHI PUBLIC SCHOOL - R K PURAM, INDIAN INSTITUTE OF MASS COMMUNICATION, etc.**

For all Enquiries, Registration for Awards Ceremony, and Sponsorship contact:

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OR Director - Corporate Affairs: Ms. Simi at contact@ibcinfomedia.net

OUR OTHER CORPORATE AWARDS:



India's Most Trusted Brand Awards



India's Most Trusted Companies Awards



India's Most Admired Companies Awards



Asia's Most Trusted Brand Awards



Asia's Most Trusted Companies Awards



Asia's Education Awards



World's Most Trusted Companies Awards